

Invest in the Fest!

The Beaverdale Fall Festival website (www.fallfestival.org) has been upgraded to reflect the continuing improvements of the 30+ year old Festival that is the signature piece of Beaverdale. To our past supporters we hope that you will continue your support at the same or increased level in 2018. To our new sponsors, "Welcome!"

We are excited about some big changes to our fundraising program this year! We have the Traditional Sponsorship offerings and have added new "**Branding Bundles**". Our traditional levels of support continue with a few changes – see the table below. This year media sponsorship is a perk at the \$500 level rather than a separate option.

The new "**Branding Bundles**" are designed to provide increased visibility for your business. Each choice will have signage created in partnership with you and our graphic artist. You will also receive the benefits of a traditional sponsorship. These bundles are limited; therefore, availability and purchasing will only be available on our website. All of these sponsorship options are an opportunity to promote your business to the estimated 30,000 people that attend the Festival from all over central Iowa and the over 5,500 Facebook friends. Enclosed you will find the sponsorship level details, a sponsorship form and return envelope.

If you have questions, please contact **Carolyn Wissler** at 515-249-8051 or Gramwiss@msn.com.

The Beaverdale Fall Festival would not be possible without your support!

To ensure maximum exposure, sponsorships must be received by

July 23, 2018.

You can complete your sponsorship form ONLINE at fallfestival.org/sponsor-application, or you can return the enclosed form.

IF YOU WANT TO PURCHASE A BRANDING BUNDLE - THIS MUST BE DONE ONLINE
(with limited availabilities - we don't want you to miss out because your application is in the mail).



TRADITIONAL SPONSORSHIP

	BRONZE \$100+	SILVER \$250+	GOLD \$500+	PLATINUM \$1,000+
Facebook Promotions	✓	✓	✓	Monthly ✓
Listing on Website	✓	✓	With Logo ✓	With Logo ✓
Listed on Festival Tower	✓	✓	With Logo ✓	With Logo ✓
Parade Announcements	✓	✓	✓	✓
Complimentary Parade Entry	✗	✓	✓	✓
Logo in Print Advertising	✗	✗	✓	✓
Complimentary Vendor Space	✗	✗	✗	✓