

Invest in the Fest!

Beaverdale Fall Festival, with it's 35 + year tradition, is a large part of what makes Beaverdale so special. Thanks so much to all of you who have supported the Festival, both financially and in many other ways.

To new sponsors – Welcome to this exclusive group.

Benefits below outline the advertising possibilities. We want to help you to grow your business in any way we can. We will continue to that the Traditional Sponsorship offerings and the Branding Bundles. Check out the benefits at each level.

The Branding Bundles are designed to provide increased visibility for your business. Each choice will have signage created in partnership with you and our graphic artist. The benefits of a traditional sponsorship are limited, therefore, purchasing will only be available on our website. All of these sponsorship options are an opportunity to promote your business to the estimated 30,000 people that attend the Festival from all over central Iowa and the almost 6,000 Facebook friends.

If you have questions, please contact Carolyn Wissler at 515-249-8051 or Gramwiss@msn.com.

The Beaverdale Fall Festival would not be possible without your support!

To ensure maximum exposure, sponsorships must be received by

August 4th, 2019.

You can complete your sponsorship form **ONLINE** at fallfestival.org/sponsor-application, or you can return the enclosed form.

IF YOU WANT TO PURCHASE A BRANDING BUNDLE - THIS MUST BE DONE ONLINE
(with limited availabilities - we don't want you to miss out because your application is in the mail).



TRADITIONAL SPONSORSHIP

| | BRONZE \$100+ | SILVER \$250+ | GOLD \$500+ | PLATINUM \$1,000+ |
|----------------------------|------------------|------------------|----------------|----------------------|
| Facebook Promotions | ✓ | ✓ | ✓ | Monthly ✓ |
| Listing on Website | ✓ | ✓ | With Logo ✓ | With Logo ✓ |
| Listed on Festival Tower | ✓ | ✓ | With Logo ✓ | With Logo ✓ |
| Parade Announcements | ✓ | ✓ | ✓ | ✓ |
| Complimentary Parade Entry | ✗ | ✓ | ✓ | ✓ |
| Logo in Print Advertising | ✗ | ✗ | ✓ | ✓ |
| Complimentary Vendor Space | ✗ | ✗ | ✗ | ✓ |